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ROVER AMERICA



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17 April 2012

Dear Rover Collector, Enthusiast and Friends,

Yet another year has passed us by and it is almost time to gather again for RoveAmerica 12. Last year as in the past events has proved to be a truly successful event with new faces and the faithful who have come in past years.

I hope this year will be another record breaker so it gives me great pleasure to once again invite you to attend the 6th annual *International RoveAmerica 2012*. RA12 will be hosted in Fitchburg beginning on Thursday evening, May 31st and going through Sunday, June 3rd, 2012 RA12.

Over the last few years we have begun to expand the event to include non-Rover activities as well as additional social time with each other. Over the years many of you arrive on Thursday night and we have enjoyed a causal gathering, so we will continue with our now *traditional* Thursday evening get together as the *RA Welcome Reception*.

Of course we have not forgotten what has brought us together and as always there will be an emphasis our love and "*One of Britain's Fine Cars. The Rover*"

As in the past, RA12 will be an informal and fun get-together for Rover collectors, enthusiasts, and friends alike. There will be more time to meet Roverphiles from all over the world with similar interests, share knowledge, and gain technical and restoration tips. Spouses and friends will enjoy the plans we have this year for several NEW tours planned for Friday and Saturday. On Sunday we have arranged a trip to historic Lowell National Historic Park. Lowell was heralded as the "*Venice of the USA*" for its extensive canal system and wonderful museums. With a host of other attractions this should be one of the best road trips ever!

While we would love to have you arrive in a Rover to RA12, it is not necessary (however, bring photos of your Rover to share with others). The most important thing for you to do is to COME with your family and friends. If you plan to fly in to Boston, please let us know your itinerary and we will be happy to assist you with planning transportation.

I have enjoyed greatly the ability to host RoveAmerica but due to the growth in the event along with adding the additional days I am reluctantly having to concede that we will have to begin requesting donations to assist in covering the cost of the event. Please understand that I am committed to this event being and staying an event for anyone and everyone regardless of means. I ask that if you can afford a donation then a suggested amount of \$30 per person would be greatly appreciated.



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We would like to make the RA12 event as memorable as possible for you. Please help us by registering for RoveAmerica12 as soon as possible. This will allow us to better control costs. You can complete the attached Registration Form and mail, fax or email it to us. You can also register online at the updated www.roveramerica.com website. As always, if there is anything we can do to meet any special needs you may have, please do not hesitate to ask.

Thanks so much for your participation. If you have any questions please feel free to ask. You can reach us at the listed telephone numbers and emails in the Overview.

We look forward to seeing you, and as always, *Warm Rover Regards* your RA12 hosts,

Steve Manwell, Kurt Steele and Dirk Burrowes



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RoveAmerica 2012 Events Overview

Rover motorcar collectors and enthusiasts from the U.S., Canada, UK and international guests are set to convene at RoveAmerica12, THE LARGEST GATHERING of classic British Rover Saloon cars in North America. The 6th annual RoveAmerica12 event will take place May 31st through June 3rd, 2012 in Fitchburg, MA with classic Rover motorcars dating from 1910 and up to the 1990's.

Thursday, 31st May 2012: RoveAmerica12 starts at 5:30 PM with our now traditional Welcome reception & party at Vytex, 195 Industrial Road, Fitchburg, hosted by Rover collector Dirk Burrowes, Steve Manwell and Kurt Steele. Food, drinks and camaraderie are on the menu for Thursday evening. This is a great chance to begin the weekend with old friends and a chance to meet new ones. There will be a sneak peek at this year's projects in the RA garage. Plan to attend the party as this qualified for many as one of their best events last year!



Friday, 1st June 2012:

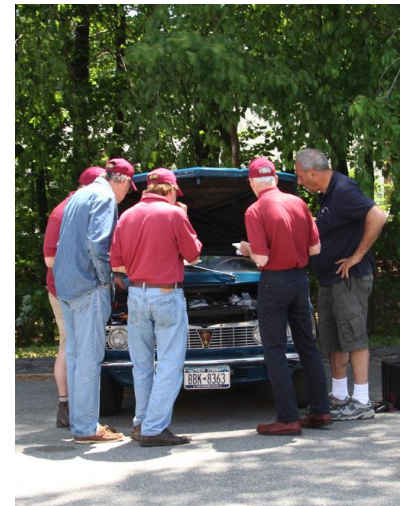
The gathering on Friday begins at 11:00 AM with peer interaction sessions at the RA Garage. Discussions will include collecting, restoring, and repairing Rovers with knowledgeable Rover owners.

This year we have a special treat planned with a Rove to "The Mill NO. 3" farmstead and lunch emporium, <http://www.millno3.com>

The Mill is situated on the outskirts of Fitchburg proper and set alongside the Nashua River adjacent to the "Old Dam and Waterfall" Lunch will be set outdoors weather permitting along the scenic waterfall. The Mill includes a cornucopia of local made items and gifts as well as fresh foods of all kinds. We will have a short drive and a planned place to park our cars for a wonderful afternoon.

The day ends with a 6:30 PM Rover run to the nearby "Old Mill" restaurant famous for its country charm and food for over 250 years. We have enjoyed the food and atmosphere of the "The Mill" in past years and by popular demand we will return this year for our traditional Friday night dinner.

<http://www.1761oldmill.com>



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Saturday, 2nd June 2012: RoveAmerica12 continues at Vytek with an 8:30 AM line-up and review of collectors' motorcars and photographs, and Rover owner interviews. At 10:30 AM Spouses and friends are welcome to depart for an entertaining excursion to be announced on Thursday May31st. Collectors and Spouses/friends meet up at 12:30/1:00 PM for a buffet lunch. For our afternoon and evening activities we will host our dinner here at RA headquarters. Starting around 6:30 dinner will be served buffet style featuring our famous Bastey Boys championship BBQ. The evening concludes with the annual RoveAmerica awards ceremony.

Sunday, 3rd June 2012: RoveAmerica12 begins the day with a 10:30 am Rover caravan departure from Vytek to the Lowell National Historic Park where we will tour all the wonderful 19th century sites, museums and perhaps take a trolley tour through downtown Lowell. <http://www.nps.gov/lowe/index.htm>

Sunday will be a once- in-a-lifetime special day for Rover enthusiasts, friends and spouses and should not be missed!

RoveAmerica 12 is open to all who appreciate classic Rover and British motorcars and is held rain or shine. You do not need to own or bring a Rover car you just need to have enthusiasm and appreciate a bygone era.

Friday's lunch and dinner as well as Sunday's visit to Lowell National Historic Park are self-pay. Pick up and drop off at Boston's Logan Airport will be available with pre-arrangement, and special lodging arrangements have also been made. Suggested donation to RoverAmerica \$30/person

For special requirements or assistance of any kind you can call or email to:

Dirk Burrowes 978-502-2289 Email dirk@vy-tek.com

Steve Manwell 781-264-1931 Email s_manwell@alum.swarthmore.edu

Kurt Steele 508-395-5800 Email kurt.f.steele@gmail.com



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RoveAmerica 2012 Registration

31st May- 3rd June 2012

Contact Information:

Name: _____

Guest Name: _____

Address: _____

Address (if different): _____

City, State/Province: _____

City, State/Province: _____

Postal Code/Country: _____

Postal Code/Country: _____

Email: _____

Email: _____

Telephone: _____

Telephone: _____

Mobile Phone: _____

Mobile Phone: _____

Rover car Information (if you are planning to bring one):

Model: _____ Year: _____ License #: _____

Travel Information (if you need assistance with ground transport):

Arriving Airport: _____ Airline: _____ Flight #: _____

Arrival Time: _____ Notes: _____

Hotel: Yes No (circle one) Hotel to confirm reservation with you

Special Needs: _____

Please mail, fax or email this form to: Rover America, C/O Vytek, 195 Industrial Rd, Fitchburg, MA 01420, Fax: 1-978-342-0606



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Contact numbers:
RA Headquarters 978-342-9800 Ext. 405
Email cars@roveramerica.com

Dirk Burrowes 978-502-2289 Email dirk@vy-tek.com

Steve Manwell 781-264-1931 Email s_manwell@alum.swarthmore.edu

Kurt Steele 508-395-5800 Email kurt.f.steele@gmail.com

Note: *The above numbers can also receive text messages if you prefer



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Local Hotels:

- 1 **Wachusett Village Inn**, Rte 2, Exit 27, 9 Village Inn Road, Westminister, Massachusetts 01473, Tel: (978) 874-2000, Reservations: (800) 342-1905 (*Vytek Preferred Rate \$69.00 night.*)
- 2 **CoCo Key Water Resort Hotel & Convention Center (Holiday Inn Previously Courtyard Marriott)**. Rte 2, Exit 28, 150 Royal Plaza Drive, Fitchburg 01420. (978) 342-7100 Toll Free: (855) 701-COCO. (**Vytek Preferred Rate \$69.00 or \$79.00 with breakfast per night. Please state you are requesting the Vytek rate*)
- 3 **Motel 6**. Rte 2, Exit 32, 48 Commercial Road, Leominster, MA 01453. (978) 537-8161. (www.motel6.com)
- 4 **Sheraton 4-Points Hotel**. Rte 2, Exit 31B, 99 Erdman Way, Leominster, 01453. (978) 534-9000. (www.starwoodhotels.com/fourpoints) Most \$\$\$
- 5 **Super 8 Motel**. Rte 2, Exit 31B, Just off Exit ramp next to Friendlys Restaurant, Leominster 01453. (978) 537-2800. (www.super8.leominster.com)
- 6 **Westminster Village Inn**. Rte 2, Exit 27, Narrows Road, to 9 Village Inn Road, Westminster, MA 01487. (978) 874-2000 (www.wachusettvillageinn.com)
- 7 **Colonial Hotel**. Rte 2, Exit 24, 625 Betty Springs Road. Gardner, MA 01440 (978) 630-2500 (www.colonial-hotel.com)
- 8 **Rodeway Inn/Town Crier**. Rte 2, Exit 25, 183 Main St, Westminster, MA 01473 (978) 874-1048 (www.RodewayInn.com) LEAST \$

Local Services:

1. **UMass HealthAlliance Hospital**. Open 24 Hours
Rte 2, Exit 31A, Leominster - 911 or local (978) 466-2000. www.healthalliance.com
2. **CVS Pharmacy**. Open 24 Hours
Rte 2, Exit 31B, 9 Nelson Street Leominster, MA 01453. (978) 840-8343.

Local Restaurants:

1. **The Old Mill**. Rte 2, Exit 25, Rte 2A N, Westminster, MA (978) 874-5941 (*Our Dinner location for Friday night*)
2. **The Mill # 3** 85 Westminster Street Fitchburg, MA 01420 (978) 345-1100 (*Our Lunch location for Friday afternoon*)
3. **SS Lobster**. Rte 2, Exit 25, Rte 2A Fitchburg, MA (978) 342-6135
4. **Angler**. Rte 2, Exit 25, Rte 2A, Westminster, MA. Rte 140S to 1st Light, Rte 2A West (978) 874-2202
5. **Joseph's Bistro**. Rte 2, Exit 25, Rte 2A, Westminster, MA (978) 874-9918
6. **50/50 Diner**. Rte 2A, 440 River St., Fitchburg, MA (978) 345-8030
7. **Little Anthony's Fish House**. Rte 2, Exit 24, Rte 140N to Rte 12, Right on Spring Street, Winchendon, MA (978) 297-1880
8. **Fast Food:** Off Rte 2 Exits: McDonald's (32,31.30), Burger King (32,30), Boston Market (30), KFC/Taco Bell (32), Wendy's (32, 23)



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