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01, April 2009

Dear Rover Enthusiast and Friends,

It gives me great pleasure to invite you to the 2009 edition of RoveAmerica to be hosted in Fitchburg, MA on June 12 - June 14, 2009. In recognition of events changing our world, and your many calls and emails with feedback on the two previous events, we are focusing RA09 on how you can get the most from your Rover car ownership experience, including restoration, repair and peer interaction.

RoveAmerica09 will continue to be an informal and fun get-together among collectors and enthusiasts. You will get more time to meet others with similar interests, share knowledge, gain technical and restoration tips, see two new additions to the Burrowes Rover collection, take side trips to two high interest area attractions, and have FUN! The attached Event Overview provides a summary of 2009 event plans.

To reserve your place at RoveAmerica09, please complete the brief RA09 Registration on the next page, or on the www.roveramerica.com website and call in, email or fax your information to us so that we understand who will be attending and any special travel, accommodations or other requirements you may have. We will follow-up with you on special needs.

While I encourage you to bring a Rover, it is not a requirement to attend RoveAmerica09. The most important thing for you to do is to attend and bring your family. If you plan to fly in please let us know your itinerary and we will be happy to assist you with airport and ground transport accommodations.

Thanks so much for your participation. If you have any questions please feel free to ask me or Joe Allan for assistance. You can reach us at the listed telephone numbers and emails.

I look forward to seeing you,

Dirk Burrowes
RoveAmerica Host



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ROVER AMERICA ♦ 195 INDUSTRIAL ROAD ♦ FITCHBURG MA 01420

CARS@ROVERAMERICA.COM ♦ WWW.ROVERAMERICA.COM



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Events Overview

Rover motorcar enthusiasts from the U.S. and Canada are set to convene at RoveAmerica09, one of the largest gatherings of classic British Rover Saloon cars in North America. The 3rd annual RoveAmerica event will take place June 12th through June 14th 2009 in Fitchburg, MA with Rover motorcars dated as far back as early 1920s and up to the 1990's at the 3-day event.

Friday, June 12, 2009: The RoveAmerica 09 event will kick-off Friday at 12:00pm noon in Fitchburg at Vytek, 195 Industrial Road, owned by host and Rover collector Dirk Burrowes. There will be a welcome registration / reception for collectors and guests. Friday afternoon features peer interaction on Rover restoration, repair, parts and collecting with knowledgeable Rover owners. The day ends with a 5:00pm Rover run to nearby restaurant for an informal dinner.

Saturday, June 13, 2009: RoveAmerica continues with a continental breakfast at 9:00 AM at Vytek, a juried review of collector cars, and photographs and interviews with press media. After a gourmet pizza lunch, the afternoon features a rally trip to the lakeside retreat at Camp Collier in Gardner, MA for socializing, swimming, boating, Audubon walk and horseshoes, followed by championship Bastey Boys BBQ dinner. The evening concludes with our traditional awards ceremony.

Sunday, June 14, 2008: RoveAmerica continues with a 09:30 am rally trip around the back roads of New Hampshire with the final destination being the world famous Pickity Place (www.pickityplace.com) in Mason, NH for a gourmet 2:00pm lunch, followed by return home.

RoveAmerica 09 is open to all who appreciate classic Rover motorcars and is held rain or shine. There is no cost to attend Friday and Saturday's events and you do not need to own or bring a car. Sunday's gourmet lunch at Pickity Place is \$22.00 pp. Pick up and drop off at regional airports will be available, and special lodging arrangements have also been made at host rates. See www.RoverAmerica.com for event details. For special requirements please call Joe Allan, RoveAmerica marketing at 1-978-342-9800, Ext 418 or send an email to: salesinfo@vy-tek.com.



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RoveAmerica 2009 Registration

12-14 June 2009

Date _____		Do Not Write Here:	
Contact Information:			
Name: _____	Guest Name: _____		
Address: _____	Address (if different): _____		
City, State Zip _____	City, State Zip _____		
Country _____	Country _____		
Email: _____	Email: _____		
Telephone: () - _____	Telephone: () - _____		
Mobile Phone: () - _____	Mobile Phone: () - _____		
Car Information (if you are planning on bringing one):			
Model: _____	Year: _____	License #: _____	
Travel Information (if you need assistance with ground transport):			
Arriving Airport: _____	Airline: _____	Flight #: _____	
Arrival Time: _____	Notes: _____		
*Hotel Req'd? (circle one) Yes No	Hotel to confirm reservation		Special Needs?: _____

*Courtyard Fitchburg Marriott Preferred Rate \$79.00/night

Please mail or fax this form to: Dirk Burrowes, 195 Industrial Rd, Fitchburg, MA 01420
Fax: 1-978-342-0606



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LOCAL HOTELS:

- **Courtyard Marriott Royal Plaza.** Exit 28, 150 Royal Plaza Drive, Fitchburg 01420. (978) 342-7100. (www.marriott.com/hotels/travel/boscf-courtyard-fitchburg)
- **Motel 6.** Exit 32, 48 Commercial Road, Leominster, MA 01453. (978) 537-8161. (www.motel6.com)
- **Sheraton 4-Points Hotel.** Exit 31B, 99 Erdman Way, Leominster, 01453. (978) 534-9000. (www.starwoodhotels.com/fourpoints)
- **Super 8 Motel.** Exit 31B, Just off Exit ramp next to Friendly's, Leominster, 01453. (978) 537-2800. (www.super8.leominster.com)
- **Westminster Village Inn.** Exit 27, Narrows Road, to 9 Village Inn Road, Westminster, MA 01487. (978) 874-2000 (www.wachusettvillageinn.com)
- **Colonial Hotel.** 625 Betty Springs Road. Gardner, MA 01440 (978) 630-2500 (www.colonial-hotel.com)

LOCAL SERVICES:

UMass HealthAlliance Hospital.

Exit 31A
911 or local (978) 466-2000
www.healthalliance.com

CVS Pharmacy, 24-Hours

Exit 31B
9 Nelson Street
Leominster, MA 01453. (978) 840-8343

RESTAURANTS:

1. **Old Mill.** Exit 25, Rte 2A N, Westminster, MA 978-874-5941
2. **SS Lobster.** Exit 25, Rte 2A Fitchburg, MA (978) 342-6135
3. **Angler.** Exit 25, Westminster, MA Rte 140S to 1st Light Rte 2A W, 978-874-2202
4. **Joseph's Bistro.** Exit 25 near Angler, 978-874-9918
5. **50/50 Diner.** Rte 2A, 440 River St., Fitchburg, MA (978) 345-8030
6. **Little Anthony's Fish House.** Rte 12, Spring Street, off Rte 140N, Winchendon, MA (978) 297-1880



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